

SHEHAB HAMAD

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EDUCATION

- 2009-2011 **COLUMBIA BUSINESS SCHOOL** New York, NY
MBA, GMAT 740, May 2011.
Elected AVP: Technology Business Group, Entrepreneurs Organization, Arab Leaders Club;
Member: Media Management Association, Ski Club, Gourmet Club.
- 1995-1998 **IMPERIAL COLLEGE OF LONDON** London, UK
BEng, Electrical & Electronic Engineering; Specialized in Human Computer Interaction.
Elected President of Arab Society of Imperial College.
Awarded full scholarship by UAE government based on outstanding academic achievement.

EXPERIENCE

- 2004-2009 **KITSCH22** (*Boutique Marketing Agency*) Dubai, UAE
Cofounder & CEO
- Co-founded company. Produced business plan, raised capital, formed board of directors.
 - Led expansion into fashion retail, marketing and distribution.
 - Achieved revenues of \$7 million in 2007 with a team of 43 people.
 - Developed music and arts focused online community serving Middle East.
 - Clients included Bloomberg, MTV, Estee Lauder, Philip Morris, BMW, Heineken.
- 2002-2004 **DUBAI DEVELOPMENT & INVESTMENT AUTHORITY** Dubai, UAE
Senior Analyst
- Reported directly to the CEO as member of strategy team of the Dubai government think tank.
 - Produced reports assessing attractiveness of various economic sectors for Dubai.
 - Launched government's first initiative to fund and support small, medium-sized businesses.
- 2000-2002 **KPMG** London, UK
Information Risk Management Analyst
- Member of the Financial Services team in the Information Risk Management division.
 - Clients included Deutsche Bank, ABN Amro, Credit Suisse and Barclays.
 - Worked on several audit engagements.
- 1999-2000 **DUBAI MEDIA CITY** Dubai, UAE
Senior Analyst (*Short-term engagement*)
- Member of Dubai Media City and Dubai Internet City launch teams.
 - Led team that secured Reuters, Middle East Broadcasting Corporation- MBC as tenants.
 - Reported directly to CEO and chairman. Worked alongside McKinsey & Co on strategy.
- 1998-1999 **ARTHUR ANDERSEN** Dubai, UAE
Analyst
- Engaged in several business process mapping and IT consulting projects.
 - Sectors including telecommunications, media and real-estate.

ADDITIONAL INFORMATION

- Co-founded two e-commerce startups.
- Research internship at Columbia Institute for Tele-Information (CITI).
- Founded a contemporary Middle Eastern art fund – S3AF.
- Started the first regional amateur short film and design competitions in the Middle East.
- Climbed Mount Kilimanjaro. Traveled to over 40 countries.
- Co-hosted a radio show on Itch FM in London.
- Completed 2009 New York Marathon.
- Languages: English, Arabic and conversational French.